

**EDUCATION STANDARDS AND PRACTICES BOARD**  
**CONTENT AREA MINOR EQUIVALENCY ENDORSEMENTS**

Date:	Name:
Social Security Number:	License Number:

Two levels of content area endorsements are available to be added to existing North Dakota educational licensure. The ME 16 level requires a minimum of 16 semester hours of content specific coursework beyond the introductory level. The ME 24 level requires a minimum of 24 semester hours of content specific coursework beyond the introductory level including special methods of teaching in the content area and is considered equivalent to a full teaching minor. All coursework must be verified through official transcripts from a state-approved college of teacher education.

The ME 16 level is issued for a maximum period of five years and is not renewable. Individuals who wish to continue to be endorsed in the area after the five-year limit must obtain the remaining requirements to complete the ME 24 level. Please note that the ME 16 is not available in some content areas.

MINOR EQUIVALENCY ENDORSEMENT VOCATIONAL MARKETING EDUCATION		
	Content Completed: # SH	Content Needed
ME 16: Minimum of 16 semester hours		
Required: <ul style="list-style-type: none"> <li>• Include minimum of 6 SH in marketing, sales promotion, and management</li> </ul>	_____:	_____:
ME 24: Minimum of 24 semester hours		
Required: <ul style="list-style-type: none"> <li>• Marketing</li> <li>• Retailing or Management</li> <li>• Student Organizations (Professional Training Techniques)</li> <li>• Methods of teaching marketing education and/or business education</li> <li>• Philosophy of Career and Technical Education (Vocational Education)</li> <li>• Coordinating Techniques</li> <li>• 9 credits in any of these related areas: accounting, advertising, business, business technology, economics, finance, promotion, selling.</li> </ul>	_____: _____: _____: _____: _____: _____:	_____: _____: _____: _____: _____: _____:
	Total SH :	Total SH :